



• YOUR EPISODE, END TO END

HOW YOUR EPISODE TRAVELS.

Distribution, deliverables and reach in one place. Three phases of visibility, everything you receive, and the audience it reaches.

DISTRIBUTION

THREE PHASES OF VISIBILITY

Every timeframe below is counted from the day you finish filming.

01

TIMEFRAME
MONTH 3 TO 6

AFTER FILMING WRAPS

LOCAL AIRING + ROKU

One local airing on your area's CBS, FOX, ABC or NBC affiliate, based on what runs in your market.

Same day, your episode goes live on The Destination Channel app on Roku. Anyone with a Roku device can add the channel and watch every episode, including yours.

02

TIMEFRAME
MONTH 6 TO 12

3 TO 6 MONTHS AFTER YOUR 1ST LOCAL AIRING

NATIONAL SYNDICATION

Your season goes national across CBS affiliates, with reruns scheduled by the network.

Broader reach, repeated exposure, no additional cost to you.

03

TIMEFRAME
MONTH 9 TO 18

6 TO 12 MONTHS AFTER YOUR 1ST LOCAL AIRING

PERMANENT STREAMING

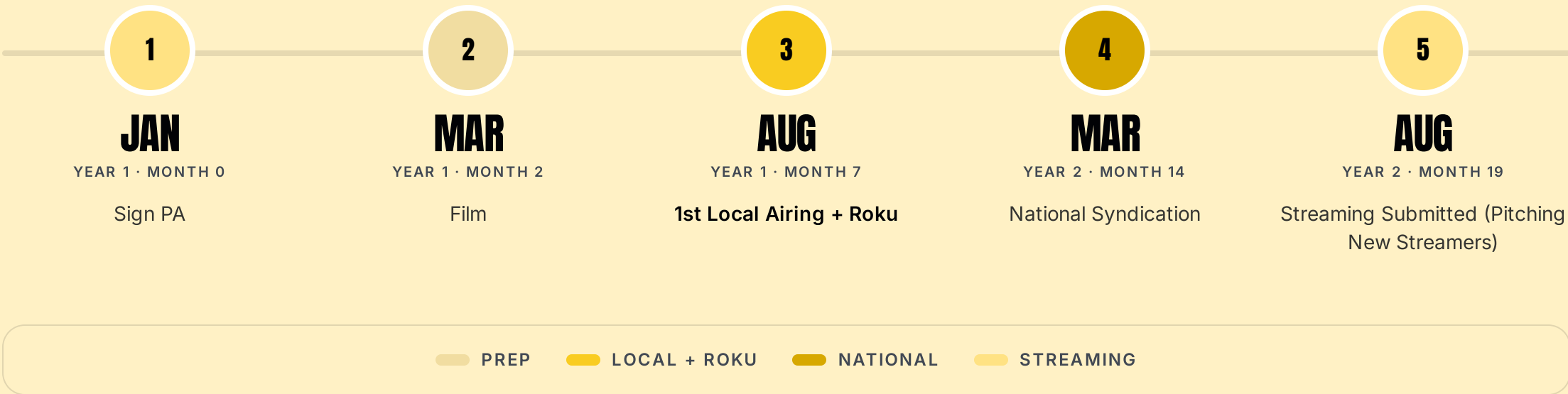
The completed season is submitted to major streamers. We are constantly pitching to new streamers to carry our shows. Historically we've landed every episode on Apple TV, Pluto TV, Tubi and Plex, free to watch.

Placement and timing are up to each platform. Acceptance is never guaranteed, but this phase is permanent once live.

EXAMPLE TIMELINE

SIGN IN JANUARY. HERE'S WHAT HAPPENS.

A real world example so you can picture exactly when each phase lands.



WHAT YOU GET

EPISODE DELIVERABLES

FINAL EDITED SEGMENT

Delivered via Dropbox as an MP4, plus a YouTube link.

SOCIAL MINI SEGMENTS

Short cuts for social and marketing. Included when purchased at closing, or added later in post production.

RAW FOOTAGE

Roughly 1 to 2 hours of raw footage captured on your shoot day.

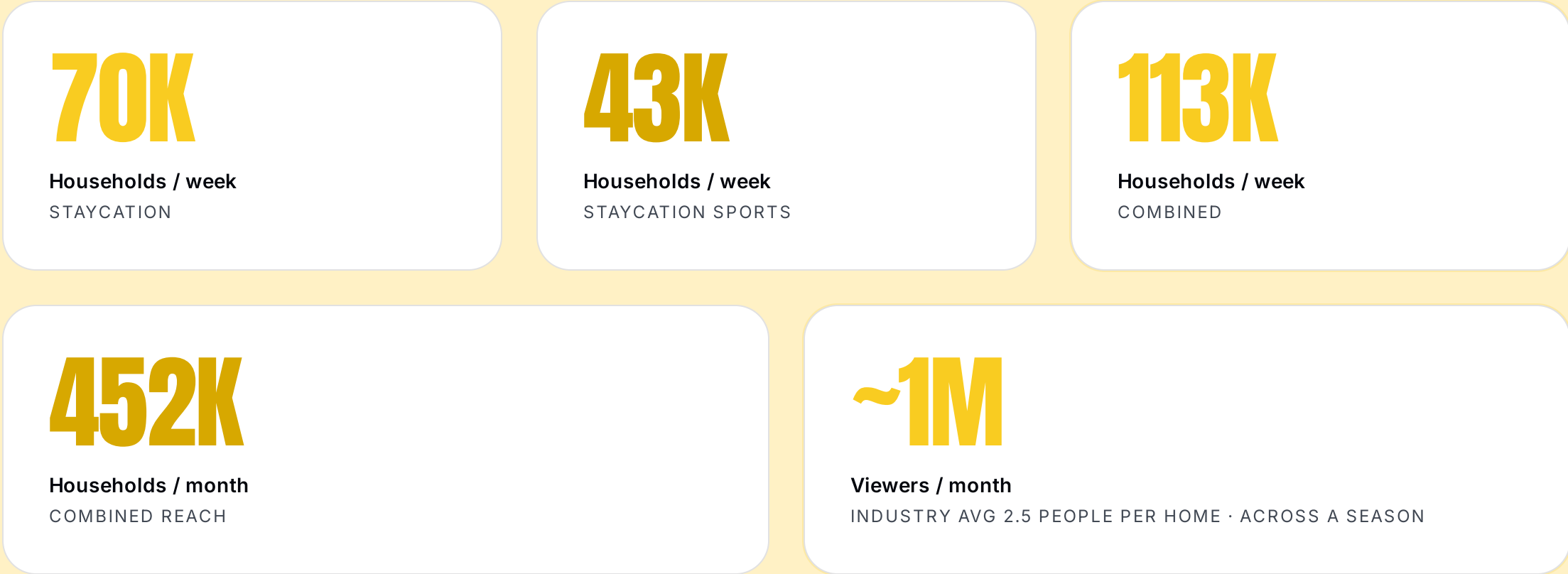
MARKETING GUIDE

Branding assets and recommendations for using your footage across your site, socials, email and other promo.

VIEWERSHIP

WHO'S WATCHING

Verified most up to date numbers from our syndicator. Averages per week.



VIEWERSHIP REFLECTS THE SEASON'S COMBINED REACH, NOT ONE EPISODE.

THE BIG PICTURE

A FOREVER PLAY, NOT A ONE TIME BUMP.

Don't expect a spike on the first airing. Expect long term, compounding exposure as each phase activates. Streaming is permanent. We are constantly pitching to new streamers to carry our shows. Think ongoing visibility and business growth.

QR CODE

WHERE IT POINTS

The QR code does not point to your custom domain. It leads to our booking reference site, bookyourstaycation.com, which then links out to the URL of your choosing.

BOOKYOURSTAYCATION.COM